**The Magic Number: 15 Minutes Per Day**

Suggested posting timeline: June - August

(consider posting multiple times throughout summer program)

**IMPORTANT – READ ME FIRST**

15 minutes seems to be the magic minimum number for how long kids should read every day. We challenge your students to commit to reading every single day!

Please feel free to use this post on your social media channels and website to spread the word about our magic number and have students take the Kids Read Now 15-minute reading pledge! **When you post this on social media, please tag @KidsReadNow so we can engage with your families!**

**Suggested social media verbiage**

Many of our students are participating in the Kids Read Now summer reading program. Reading for just 15 minutes per day can make you happier, smarter, and more imaginative! Take the #KRNPledge to read at least 15 minutes every day this summer! Share pictures and videos of your child reading using the hashtag #KRNPledge!

**Español**

Muchos de nuestros estudiantes participan en el programa de lectura de verano Kids Read Now. ¡Leer solo 15 minutos al día puede hacerte más feliz, más inteligente y más imaginativo! ¡Haz el #KRNPledge para leer al menos 15 minutos todos los días este verano! ¡Comparta fotografías y videos de su hijo leyendo usando el hashtag #KRNPledge!